

... It's
CoolerSmart.



It's our Company.



CoolerSmart



Evolution of CoolerSmart

1998

CoolerSmart founded by The Elkay Manufacturing Company, a leading provider of water coolers throughout The United States of America.

2001

CoolerSmart expands throughout the Mid-Atlantic from Washington D.C. to New York. CoolerSmart launches the JavaSmart Office Coffee Service.

2003

CoolerSmart is acquired by Ionics, Incorporated, a global leader in water technologies, systems and products.

CoolerSmart is:



A national sales & service organization.

We provide superior drinking water solutions to consumers across the United States, eliminating the need for bottled water.

The manufacturer of our own products.

As a Waterlogic company, we manufacture our own products. You deal direct.

WQA Certified.

Since 1998, CoolerSmart has been a member of the Water Quality Association. Our service technicians are trained and certified under the guidelines of the WQA.



2005

CoolerSmart becomes part of the General Electric Company. G.E. CoolerSmart's dealership program is introduced.

2006

In partnership with Waterlogic International, the world leader in the point-of-use industry, CoolerSmart USA is created.

TODAY

CoolerSmart grows to more than 50 locations across the United States of America.

It's our Technology.

Filtration:

This dual-stage purification system features a primary filter whose job is to remove dirt, rust and sediment from your water. The secondary filter is a 1 micron carbon block filter that effectively reduces cysts, lead and chlorine. This water purification system leaves the beneficial minerals in your drinking water.

Reverse Osmosis:

Water is forced by pressure through microscopic "holes" in a membrane inside the purification system. These holes are so small that only incredibly pure water can pass through. Minerals and contaminants are flushed away – automatically.

Silverguard:

CoolerSmart's proprietary Silverguard (Aguard™) technology uses an anti-microbial silver-based solution to protect the plastic surfaces surrounding the dispensing areas of CoolerSmart units, acting as a second defense mechanism after existing purification measures, thus upgrading the hygienic parameters for CoolerSmart products even further. Silver ions are added to CoolerSmart products at the manufacturing stage, resulting in an active concentration of silver ions on the surface of the product.



Some technology never changes

10,000 B.C.



"The original bottled water delivery guy."

1100 A.D.



"First home delivery system."

1492 A.D.



"First imported water to the United States of America."

“Your health is our concern.”

Is it as pure as bottled water?

Compare	Bottled Water	CoolerSmart Water
THM's (present if chlorine is in water.)	0	0
Lead	0	0
Volatile Organic Chemicals	0	0
Herbicides, Pesticides & PCB's	0	0
Aluminum	0	0
Arsenic	?	0
Mercury	?	0
Cysts (such as cryptosporidium.)	0	0

Findings from an independent lab study.



1890 A.D.

"First coast to coast delivery system."

1920 A.D.

"First use of fossil fuel to deliver water."

TODAY

"The latest fossil fuel water delivery system."

It's our Products.

Infiniti Class Cooler

Benefits

Infinite amounts of water – Provides an unlimited supply of fresh, great-tasting water on demand.

NO LIFTING – Costly injuries associated with bottled water can result in lost or restricted employee workdays. Reducing the risk of injuries and Worker's Compensation claims can greatly benefit your bottom line.

NO CONTAMINANTS – The hole in the top of your bottle water coolers is an open doorway for bacteria, debris and other contaminants to enter the reservoir and end up in your cup. The Infiniti system is a totally sealed system.

HANDS AWAY OPERATIONS – Push button operation keeps hands away from the dispensing area which greatly reduces the amount of contaminants found with conventional type faucets and handles.

REDUCES WASTE – Decreases the plastic waste created in production and disposal of the plastic bottles.



Some products only get better

1908

First water treatment plants are developed



1970

Brita's launches first domestic filtration product.



1990

First commercial point-of-use filtration coolers are introduced.





Bunn Automatic Pod Brewer

- Fast brew coffee in about 30 seconds. Stainless steel heating tank uses a thermostat to hold water at the perfect ready-to-brew temperature.
- Tea button features Pulse-Brew Technology to provide steeping action.
- Brew 4 to 12 ounces of coffee or tea to preferred strength.
- A drawer style pod holder keeps hands clean and dry at all times.



Bunn Thermal Carafe Automatic Coffee Brewer

- Brews up to 7.5 gallons of perfect coffee per hour.
- Great for quick turn environment where high quality coffee is continuously refreshed.
- All stainless steel construction.
- Hot water faucet built in.
- Splash Guard funnel deflects hot liquids away from the hands.



JavaSmartTM
We Know Joe.



2000
Convenient home water filtration systems are more common.



2007
Pepsi Co announces source of Aquafina is tap water.



TODAY

CoolerSmart's Infiniti Class Cooler systems for home and office.



It's our Customers.

Johns Hopkins University

Borders Books

Comcast

Craves

Jiffy Lube

amazon.com

United States Postal Service

Enterprise Rent-A-Car

Merrill Lynch

Northrop Grumman



Healthcare

Citizens Bank

Just Tires



Distribution



Hospitality



Retail



Financial

Benefits:

Cost Savings

No Storage
Cost Savings

No Lifting
No Storage
Cost Savings

Staples, Inc.

Sherwin Williams

Holiday Inn

Thomas Jefferson
University Hospital



Manufacturing

DuPont

KinderCare
Learning Center

Increasing Customer Value

Modell's Sporting Goods

Easter Seals

Environment

Security

Security

Quality

Quality

Quality

No Contamination

No Contamination

No Contamination

No Contamination

No Lifting

No Lifting

No Lifting

No Lifting

No Storage

No Storage

No Storage

No Storage

Cost Savings

Cost Savings

Cost Savings

Cost Savings

It's our Community.

Impact on environment

Fossil fuels

Transporting bottled water long distances involves burning massive quantities of fuel.

Landfills

Plastic bottles can take up to 1,000 years to biodegrade.

Regulation

City water is much more regulated and monitored for quality than bottled water.

Aquifers

Bottling plants have depleted aquifers and devastated environments.

Local Governments

San Francisco is the latest city to ban expenditures of government funds on bottled water, joining other cities such as Ann Arbor, MI, Los Angeles, CA and Salt Lake City, UT.

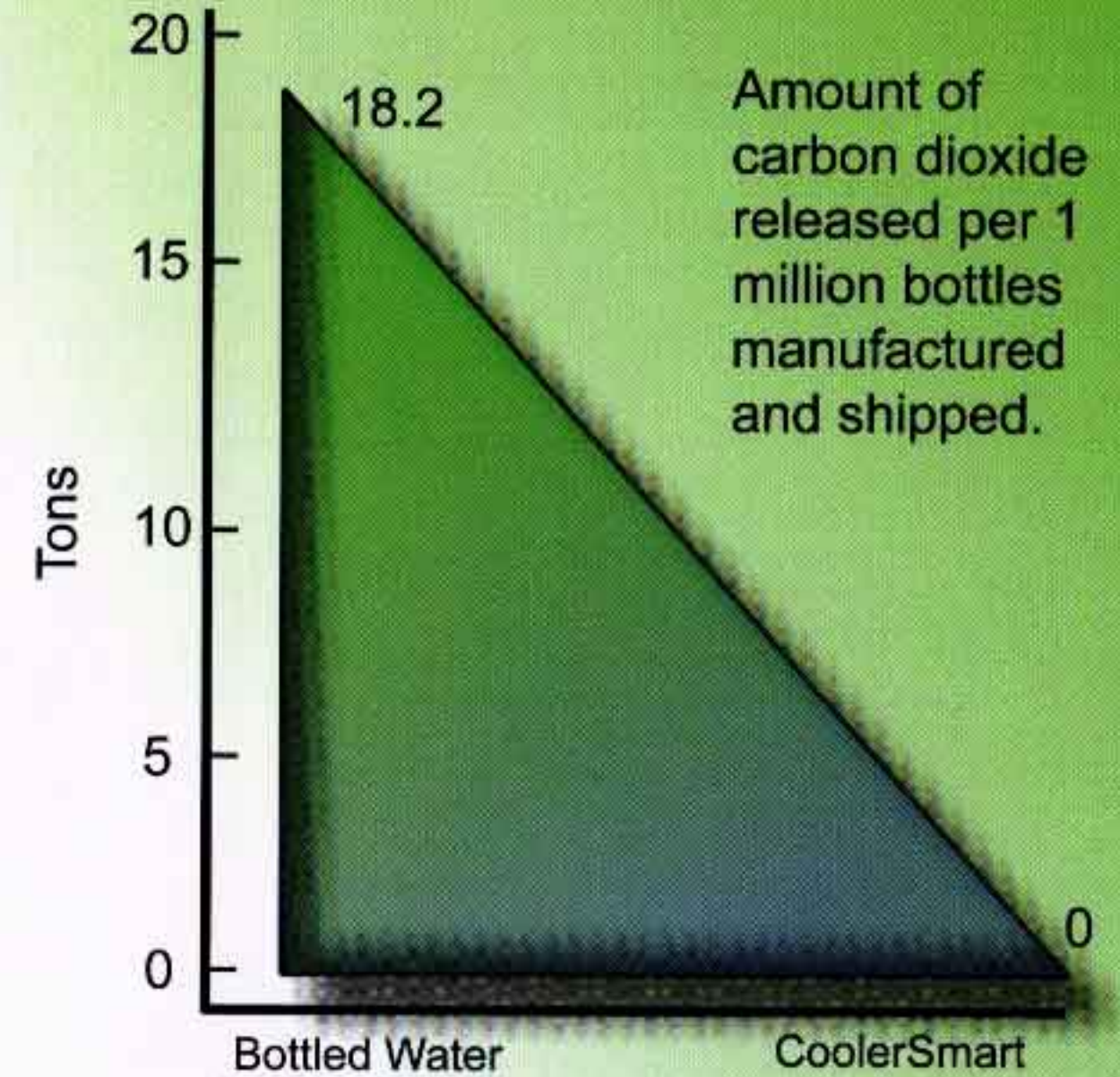
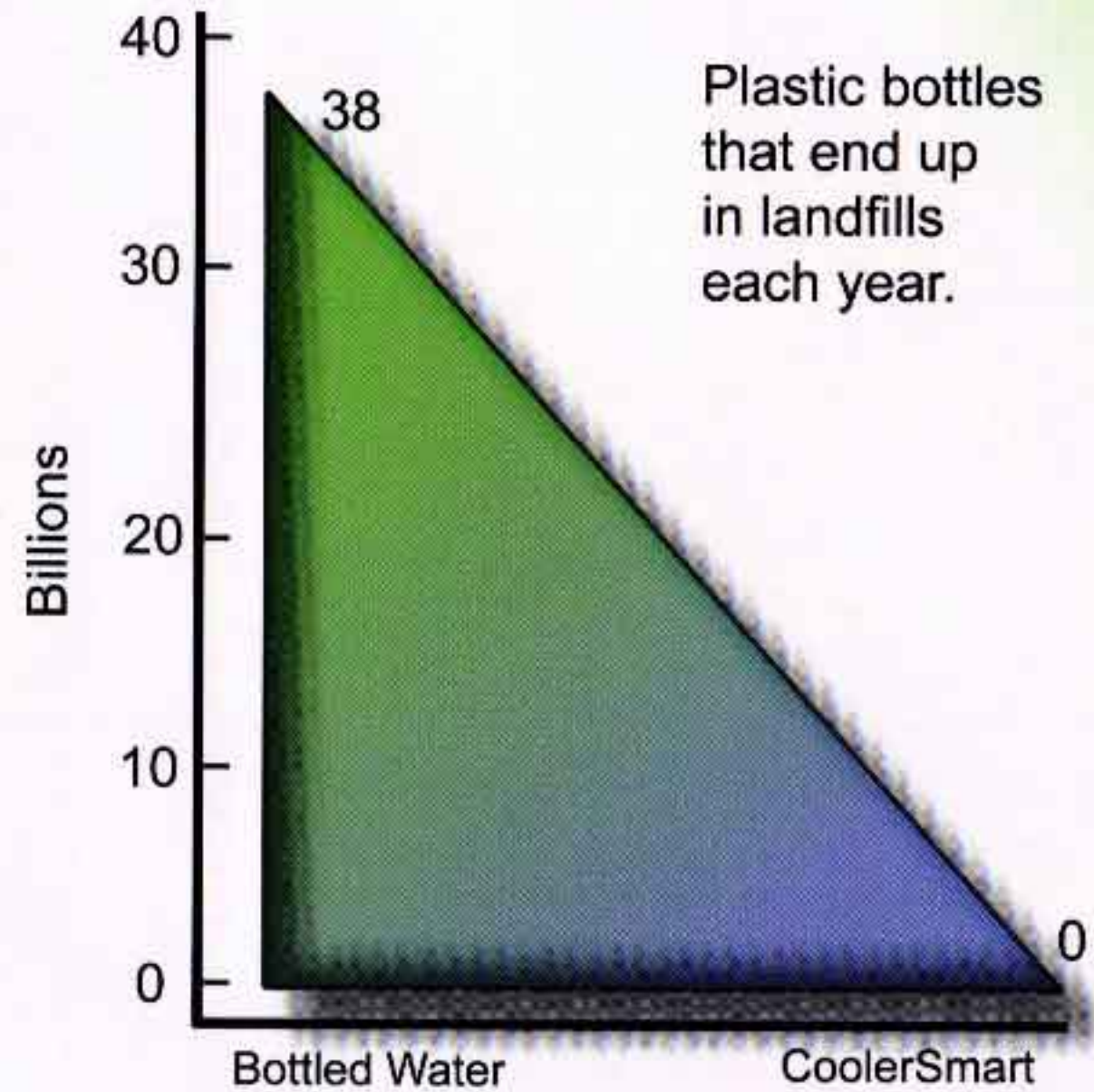
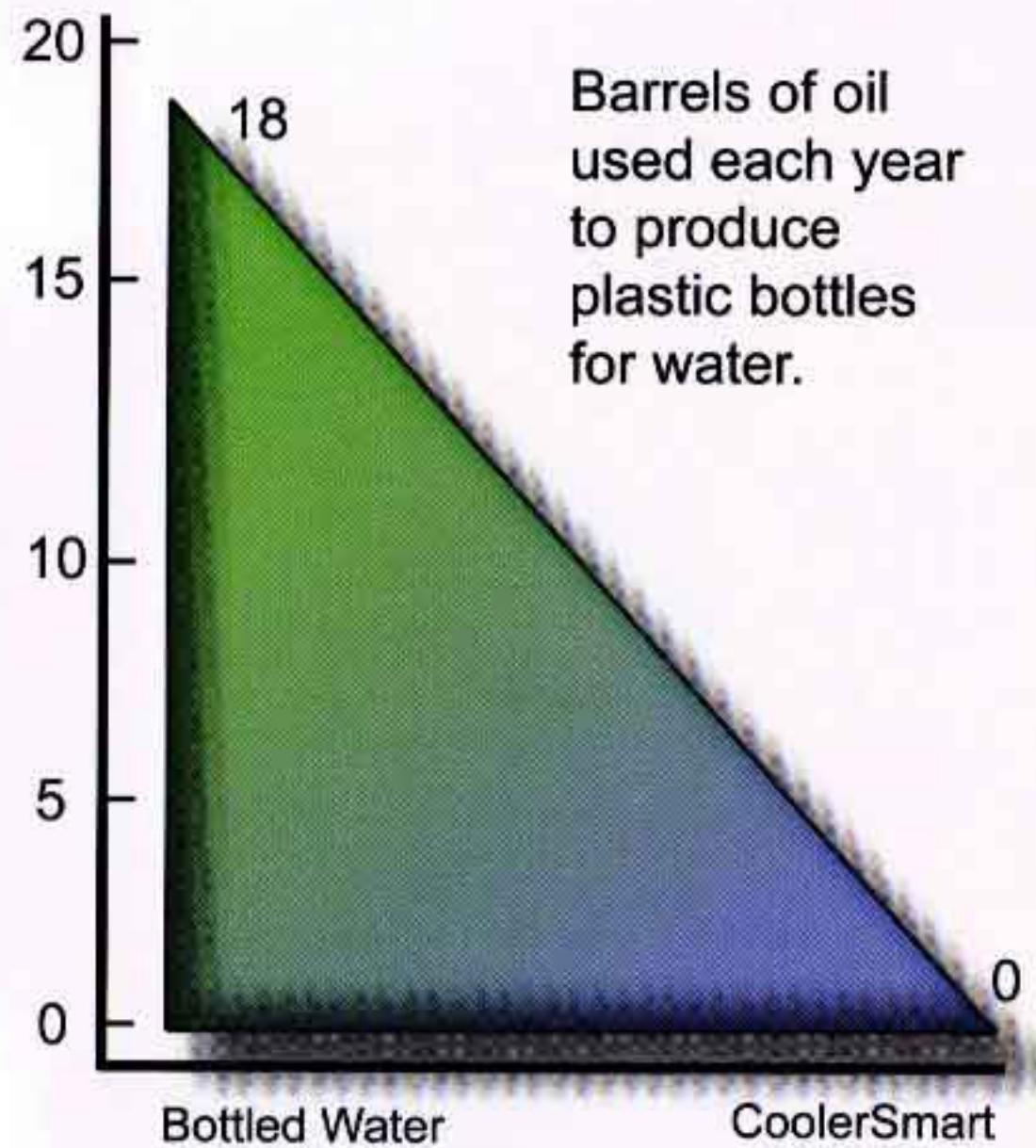
Corporations

Corporations, like Clorox, are converting to water purification systems for their drinking water needs.

Public Institutions

Taubman College with the University of Michigan is actively encouraging faculty, staff, and students to choose tap water over environmentally unfriendly bottled water.

Together we can reduce our environmental waste.



Media

News organizations have conducted blind taste tests on bottled water vs. tap water; the majority of participants could not tell the difference.

Point-of-Use

Point-of-use systems are the fastest growing segment of the water cooler industry.

SPECIFICATIONS:

Weight: (Stand alone) approximately 55 lbs.

(Countertop) approximately 48 lbs.

Dimensions: (Stand alone) 13.5" W x 14.75" D X 39.5" H.

(Countertop) 13.5" W X 16.5" D X 18.5" H.

Cold Tank Volume: 128 oz. (1 gallon)

Hot Tank Volume: 51 oz.

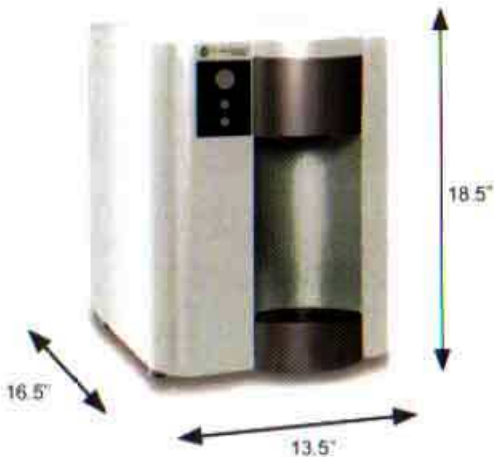
Electrical: 110V 60Hz 5 amps Hot and Cold.

1.5 amps Room Temp and Cold.

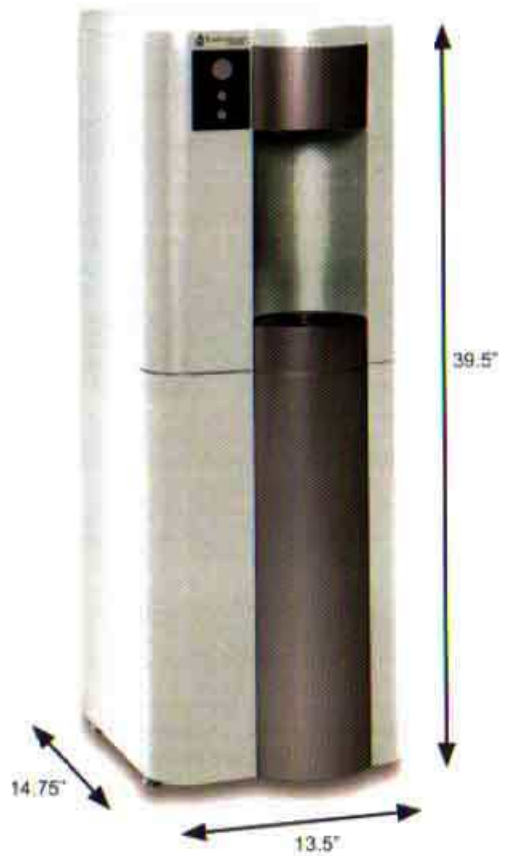
Water Valves: 24V DC electrical solenoid valve.

Refrigeration: R-134a.

UL and CE certified.



Countertop Infiniti Class Cooler



Infiniti Class Cooler